



Vendor General Info

The Smith Mountain Lake Wine Festival will be held at Mariners Landing. There are quite a few changes from years past, please take a moment to read through our Vendor General Info and drop us a line if you have any other questions.

We will be asking all Vendors to **RESUBMIT APPLICATIONS**. If you have already made payment a credit is posted to your account. Space is very limited at our new location, thank you for your understanding.

Venue:

Mariners Landing - 1217 Graves Harbor Trail, Huddleston VA 24104

Dates:

Saturday, September 25th 11 am - 7 pm

Sunday, September 26th 11 am - 6 pm

Load In:

Friday, September 24: Noon - 6 pm

Saturday, September 26: 7 am - 10 am

** Vehicles must be removed from grounds by 10 am Saturday **

Let's start with the changes!

Tents

All Wineries and Artisan Vendors will have a designated space inside a tent. For the aesthetic look at our new location it is necessary to adapt this format, therefore wineries and artisan vendors will **not** be permitted to bring their own tents.

Participation Fee

Participation fees for wineries and artisan vendors have increased due to the tents that the festival will provide.

Space

The cost of each 10 x 10 space includes the tent, an 8 ft table and 2 Vendor Admission tickets for your staff.

Additional Tickets:

Additional tickets can be added to your vendor application (4 max) or purchased through our website.

There is no longer a difference between Admission and Tasting tickets, there are just General Admission tickets.

Application Guidelines:

Lots of things have changed over the past year, in order to make sure we have the relevant and correct information for all applicants we are requiring all Wineries and Artisan Vendors to **resubmit their application**. Please follow the appropriate link to a short and sweet Google Form to reapply.

- Our committee will review all applications and send out invitations to accepted vendors.
- Vendors will then be sent an invoice for payment. All payments already made to the festival will be credited towards this invoice.
- Vendors **MUST** participate **BOTH** days during advertised hours.
- Proof of insurance covering event participation is required at time of application.
- Subletting space is strictly prohibited.
- No refunds will be issued once applicant has been accepted as a participant

ABC & Tax Regulations

- Applicants must have remote permits held and be prepared for inspection by an ABC officer.
- Applicants must agree to adhere to all state and ABC rules and regulations.
- No alcoholic beverages other than those purchased at the festival are permitted.
- Applicant is responsible for collection of VA State taxes and documentation for state inspection.

General

- Electricity is not available nor will be made available. Generators are NOT allowed.
- WiFi is not available, be prepared to run sales through cellular service.
- Vendor is responsible for cleaning their own space each day. Use dumpsters to dispose of boxes, bottles, corks, pallets, food and trash of any kind.
- Wineries are responsible for waste casks.
- Pets are not allowed on festival grounds.
- Any item displaying profanity, discriminatory symbols/words, political affiliations, etc. is strictly prohibited.
- Signs more than eight (8) feet tall must be taken down overnight in the event of inclement weather.
- Vendor's staff or contract associates must show appropriate 'ID' at vendor check-in.