

SPONSORSHIP OPPORTUNITIES 2026



**SML
SONGWRITERS
FESTIVAL**

WHERE MUSIC MEETS
THE WATER

**SML
WINE
FESTIVAL**

WHERE SIP HAPPENS



HOOK, LINES & SINGERS 2026

SML Songwriters and Wine Festivals Sponsor Opportunities

About Hook, Lines, and Singers

Hook, Lines, & Singers is a vibrant 501(c) (3) nonprofit organization at Smith Mountain Lake, Virginia. Our team is made entirely of passionate volunteers who give their time and energy to build a stronger, more connected community. Because we are a nonprofit, every dollar you contribute is 100% tax-deductible, and goes straight back into our local charities.

Sponsorship Levels

DIAMOND (Limit 1): Take center stage as our premier sponsor for the entire year! This includes sponsorship recognition at both the SML Songwriters and SML Wine Festivals. TWICE the exposure, TWICE the impact!

MULTI-PLATINUM (Limit 4): Standout with prominent exposure across banners, signage, and promotional materials. As a Multi-Platinum Sponsor, your brand will be showcased and featured throughout the event.

GOLD-VIP LOUNGE (Limit 2): Put your name on the most exclusive experience at the Wine Festival! The VIP Lounge offers a chic, shaded retreat where guests enjoy upscale catering, select wines, and a private view overlooking all the festival activities. There is also access to private restroom facilities.

SILVER-MAIN STAGE (Limit 2): Get the crowd's attention at either the Wine or Songwriter Festival, by owning the main attraction. Your brand will be in front and center on our main stage.

T-SHIRT (2): Gain long-term brand exposure with your logo on the back of every official T-shirt, worn by attendees throughout the festival and well beyond!

BRONZE (8) : An excellent opportunity to get involved and show your support while showcasing your brand to thousands of enthusiasts festival-goers.

SONGWRITER: Take center stage recognition with a Nashville Songwriter throughout the Songwriters Festival.

PATRON: An excellent opportunity to get involved and show your support and recognition.

EXTRA SPONSORSHIP OPORTUNITIES: SML Songwriters VIP Meet & Greet, Kickoff Concert & Open Mic: An excellent opportunity to show your support for the Songwriters Festival with recognition at each event and on the event program.

Thank you for your consideration!

Rev. 2 (10/12/25)

DIAMOND (\$14,000)
(BOTH FESTIVALS MAIN EVENT SPONSOR)

- * (20) 1-day VIP Wine Festival Tickets, etched glasses
- * Logo on any festival tickets, 20x20 Chalet
- * (10) VIP Songwriters Meet & Greet tickets
- * (14) SML Songwriter T-shirts (20) Wine Festival T-shirts
- * Exclusive logo placement on banners-lakeside, roadside, before & during festivals
- * Featured logo listing & link on festival websites
- * Recognition in digital, logo in press & on site advertising
- * Verbal mentions throughout festivals
- * Company name & logo in Songwriters Program

GOLD- VIP WINE FESTIVAL LOUNGE (2) AVAILABLE
(\$5,000)

- * (10) 1-day VIP & General Admission Wine Festival tickets, (20) etched glasses & event T-shirts
- * Brand name displayed @ VIP lounge, printed on VIP tickets w/promotional booth inside lounge
- * Featured logo listing & link on festival websites
- * Recognition in digital, logo in press & on site advertising
- * Verbal mentions throughout wine festival

T-SHIRT (2) AVAILABLE
(\$4,000)

- * (10) 1-day General Admission Wine Festival tickets, (10) etched glasses & event T-shirts
- * (6) SML Songwriter T-shirts
- * (2) VIP Songwriter meet & greet tickets
- * Featured logo listing & link on festival websites
- * Company name & logo on back of official T-shirt

SONGWRITER/ARTIST
(\$1,000)

- * (2) VIP Songwriter meet & greet tickets
- * Featured logo listing & link on festival websites
- * Verbal mentions throughout festival
- * Company/Personal name & logo in Songwriters Program

EXTRA SPONSOR OPPORTUNITIES (1) EACH (\$2,500)

- * **VIP SML Songwriters Meet & Greet Showcase**
- * **SML Songwriters Kick-off Concert**
- * **SML Songwriters Open Mic Contest**

MULTI-PLATINUM (4) AVAILABLE
(\$7,500)

- * (10) 1-day VIP & General Admission Wine Festival tickets, (20) etched glasses & event T-shirts
- * (14) SML Songwriter T-shirts
- * (2) SML Songwriter Meet & Greet tickets
- * Exclusive logo placement on banners-lakeside, roadside, before & during festivals
- * Recognition in digital, logo in press & on site advertising
- * Featured logo listing & link on festival websites
- * Verbal mentions throughout festivals
- * Company name & logo in Songwriters Program

SILVER- MAIN STAGE (2) AVAILABLE **(\$5,000)**

- * (10) 1-day VIP & General Admission Wine Festival tickets, (20) etched glasses & event T-shirts
- * (2) VIP Songwriter meet & greet tickets
- * (6) SML Songwriter T-shirts
- * Featured logo listing & link on festival websites
- * Recognition in digital, logo in press & on site advertising
- * Verbal mentions throughout both festivals
- * Company name & logo in Songwriters Program

BRONZE (8) AVAILABLE
(\$3,000)

- * (2) 1-day VIP; (4) 1-day General Admission Wine Festival tickets, (6) etched glasses & event T-shirts
- * (2) VIP Songwriter meet & greet tickets
- * (6) SML Songwriter T-shirts
- * Featured logo listing & link on festival websites
- * Company name & logo in Songwriters Program

PATRON
(\$500)

- * (2) 1-day General Admission Wine Festival, (2) T-shirts
- * (6) SML Songwriter T-shirts
- * Featured logo listing & link on festival websites

Recognition as Event Sponsor, (2) VIP Meet & Greet tickets, recognition in the Songwriter program



Hook, Lines & Singers Sponsorship Form

Hook, Lines & Singers is a 501 (c) (3) nonprofit organization at Smith Mountain Lake, Virginia. Our all-volunteer team builds a stronger, more connected community through music and art. All contributions are 100% tax-deductible and directly support local charities.

Sponsor Information

Company/Organization Name:	
Contact Person:	
Email:	
Phone:	
Address:	

Sponsorship Levels

1. Diamond Sponsor - \$14,000
2. Multi-Platinum Sponsor - \$7,500
3. Gold Sponsor – VIP Wine Festival Lounge - \$5,000
4. Silver Sponsor – Main Stage - \$5,000
5. T-Shirt Sponsor - \$4,000
6. Bronze Sponsor - \$3,000
7. Songwriter Sponsor - \$1,000
8. Patron Sponsor - \$500

Extra Sponsor Opportunities

- VIP Songwriter Meet and Greet - \$2,500
- SML Songwriters Kick-off Concert - \$2,500
- SML Songwriters Open Mic Contest - \$2,500

Payment Details

Total Amount:	
Payment Method: <input type="checkbox"/> Check <input type="checkbox"/> Credit Card <input type="checkbox"/> Online Transfer	
Signature:	
Date:	

Contact

For questions or to submit your form, please contact:

Ann Davis, Hook, Lines & Singers

■ Email: eagleadavis@gmail.com

■ Website: www.hooklinesandsingers.com

■ Phone: 252-670-5139

Make checks out to: Hook Lines and Singers, Inc.

Mailing address:

Hook Lines and Singers, Inc.

24 Watchtower Drive

Moneta, VA 24121

Charities

- * Healing Strides * SML Good Neighbors * Lake Christian Ministries * American Legion Post 62
* SML Marine Fire & Rescue * YMCA